



Northwest Missouri State University

University Bolsters Access to Emergency Plans and Procedures Across Campus Community

Widely adopted dynamic emergency preparedness guides available to Northwest's students, faculty and staff via mobile app

Making critical emergency information available via mobile devices campus-wide, Northwest Missouri State University (Northwest) has widely adopted its emergency preparedness mobile app for Northwest's students, faculty and staff.

With more than 6,000 students and a 240-acre campus, Northwest proactively prepared its students, faculty and staff for specific emergencies, offering actions to take in cases of fire, severe weather, evacuation and workplace violence, among other situations. Visual icons, know-how guides and specific instructions help users navigate any crisis situation.

"The app gives us the flexibility needed to customize and publish the policies and procedures in the format we prefer and clearly shares easy-to-read instructional diagrams," said Lieutenant Mike Ceperley, Emergency Management Coordinator with the Northwest University Police. "A huge part of the mobile app's benefit to our community is that it is accessible even when communications and power are lost."

Available as an iOS and Android app, emergency plans also include phone contacts and online resources where users can access more information both with the university and Maryville, Mo., officials.

"There is a tremendous amount of great emergency information right at our community's fingertips, and helping our students and employees know what to do when a crisis situation occurs is a top priority at Northwest. This technology gives us another tool to further enhance the safety of our community," added Lt. Ceperley.

Utilized by leading education organizations, the mobile solution allows convenient and secure access to emergency information with features such as easy-to-read instructional and building diagrams, one-tap key contact calling, push notifications for updates/alerts and maps, and now incident reporting. The app includes access to a library of 85 possible emergency event scenarios with templates and images.

Who they are

CLIENT: Northwest Missouri State University

LOCATION: Maryville, MO

SIZE: 6,800 students

SchoolDude products used

CrisisManager
