



## Everett Public Schools

# WA District Schedules Thousands of Community Events, Saves Time and Recoups Revenue

### Everett Public Schools schedules over 10,000 community events annually with SchoolDude

Shanai Cole and her department at Everett Public Schools in Everett, WA host many community events in their facilities; however, the district's event software was "archaic" according to Shanai. All events had to be requested via paper and manually routed to be approved.

When Shanai heard about SchoolDude through another district, she began to further research SchoolDude's facility usage solutions. It met the district's needs with flying colors, especially the public calendar aspect. "Community users being able to see a public calendar and submit electronic requests on their own was a huge benefit of SchoolDude when evaluating potential solutions," said Shanai. The district easily approved Shanai's recommendation to purchase SchoolDude's FSDirect and CommunityUse for internal and community event scheduling.

The event scheduling process at Everett is now organized and automated. The district has faculty and the community enter event requests themselves either through the internal request portal SchoolDude provides, MySchoolBuilding or through CommunityUse. The first approval is at the individual site based on facility availability; this is then automatically routed to the district for approval. At the district level, Shanai bases approval on up-to-date insurance for community groups, if proper security and custodial needs can be met, and possible district conflicts. The event scheduling process with SchoolDude saves the district significant time. "Even if I just save a few minutes per request since eliminating my manual process, it saves me hundreds of hours over time with the thousands of events I handle per year," said Shanai.

With Everett's community use policy, Everett charges outside organizations to use its facilities. The Board determined the rental rate charges by benchmarking what others charge, including other districts and hotels. SchoolDude's ability to calculate invoice amounts and track past due invoices helps Shanai and her department with the invoicing process.

Shanai and her department also experience improved decision-making thanks to the reports available in SchoolDude. "I generate reports showing which schools are the most frequently used, which community organizations are the highest users, and several others," said Shanai. She uses these to determine where to schedule events. "If I see that certain fields have been used less, I will schedule an event there to decrease wear and tear on a more used field." The reports also help prioritize scheduling. "A community organization with more longevity working with us may take priority over another when scheduling space," added Shanai.

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#### Who they are

**CLIENT:** Everett Public Schools

**LOCATION:** Everett, WA

**SIZE:** 19,000 students

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#### SchoolDude products used

**FSDirect**

**CommunityUse**

**MaintenanceDirect**

**PMDirect**

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**Saves over 500 hours annually**